

## Pacific Ingenium<sup>SM</sup> Inc. Founders Establish Offshore Operations

*Pacific Ingenium founders establish offshore operations for long term growth*

**MINNEAPOLIS – Nov. 30<sup>th</sup>, 2010** – The founders of Pacific Ingenium, Inc. have established offshore operations in China to help US clients improve their ROI with software development. After months of coordination with the Chinese government, final agreements have been signed to establish a legal business entity in Nantong, China and office space has been occupied in an advanced Technology Park. Operations are being carefully designed to handle long term growth with the use of Microsoft Online Services and Microsoft Team Foundation Server to enable effective communication and collaboration between onshore and offshore teams. The founders are proud of this accomplishment that enables them to sell services in China and offer US clients a higher ROI.

Offshore operations are essential for Pacific Ingenium and their clients to remain competitive in the US Market. Pacific Ingenium provides onsite consultants to act as liaisons for offshore development. By offering clients onsite liaisons to handle all communications with the offshore teams, clients have a single point of contact onsite and do not experience the communication barriers normally experienced with offshore development.

### **About Pacific Ingenium, Inc.**

Pacific Ingenium, Inc. helps customers increase their ROI on software products that they want to develop using Microsoft technologies like Silverlight, .Net, and SQL Server. In order to commoditize the programming, they provide highly skilled certified professionals on site for analysis and design while sending the programming off shore. Development costs can be reduced by 50% with increased quality by staffing projects with Microsoft Certified Professionals in China. Pacific Ingenium has over 5 years of experience with offshore development. They have learned what causes projects to fail or succeed. With this experience, they created a unique process that will save companies money while delivering outstanding service and quality.

Pacific Ingenium is headquartered in Minneapolis and has an offshore campus in Nantong, P.R. China. For more details about Pacific Ingenium, call 612-293-9393 or visit their website at <http://www.pacificingenium.com>.

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